



**VI Semester B.B.A. Examination, June/July 2025  
(NEP) (F+R)**

**BUSINESS ADMINISTRATION  
6.3 : International Business**

Time : 2½ Hours

Max. Marks : 60

***Instruction : Answers should be written in English only.***

**SECTION – A**

1. Answer **any 6** sub-questions. **Each** sub-question carries **two** marks. **(6x2=12)**

- a) Expand MNC's and TNC's.
- b) Expand GATT and WTO.
- c) What do you mean by repatriation ?
- d) What do you mean by licensing ?
- e) Give the meaning of exporting.
- f) What is globalization ?
- g) Give the meaning of cultural-environment.
- h) What do you mean by strategic alliance ?

**SECTION – B**

Answer **any 3** questions. **Each** question carries **four** marks. **(3x4=12)**

- 2. Explain in brief objectives and functions of WTO.
- 3. Explain the importance of international business in global context.
- 4. Explain in brief features of MNC's.
- 5. Write a note on global supply chain management.
- 6. Explain in brief economic and political environment in international business environment.

**P.T.O.**



### SECTION – C

Answer **any 3** questions. Each question carries **twelve** marks. **(3×12=36)**

7. Explain the advantages and disadvantages of MNC's.
8. Explain various mode of entry in international business.
9. Explain in detail the objectives and functions of IMF and GATT.
10. Write a brief note on external environment of international business.
11. Why is well-planned repatriation process essential for both the employee and the organization ?

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